

X. PAULINA WILLIAMS

EMMY AWARD-WINNING EXECUTIVE PRODUCER | FILM, TELEVISION, DIGITAL, PODCAST AND BRANDED CONTENT CREATOR

PROFILE

Accomplished bilingual EP & hands-on content creator with a unique style developed from years in news, documentary, podcast and unscripted television — passionately crafting compelling stories and tapping into the emotional core of what energizes & excites an audience.

- Brings strong experience collaborating with A-list celebrities & brands to produce content that garners awards, acclaim, and millions of views.
- Seeking to join a visionary company or network — creating a seemingly effortless, collaborative, and fun environment to elevate the material to its highest potential.

PROFESSIONAL EXPERIENCE

VP OF PRODUCTION / EXECUTIVE PRODUCER Los Angeles, CA

AYR MEDIA

2022 – Present

Oversee the production of scripted and unscripted podcast series for Audible, iHeart & Crown Media from budgets & schedules to hiring and managing post for *Bitter Blood: Murdoch vs Murdoch*, *The Real Killer*, *Queen of the Con S3*, *Crimson Hearts Collide*.

DOCUMENTARY PRODUCTION

Los Angeles, CA

Documentary Producer / Director

2001 – Present

Led the production of a wide variety of documentaries — skillfully collaborating with A-list talent to tap into their vulnerabilities and reveal the emotional core of the story.

- **MUSIC & POP CULTURE** | Recruited into VHI's documentary division to create in-depth, biographical stories around pop culture and the music everyone loves — cementing a life-long passion for long-form documentary storytelling with shows on Michael Jackson, Shania Twain, and Hootie & the Blowfish along with a feature on Meat Loaf.
- **POLITICAL & HISTORICAL** | Recently produced an episode of *Indivisible: Healing Hate* for Paramount+ — examining the roots of the Jan 6th Capitol attack. Earlier, produced *Between the Lines* hosted by Robert Downey Jr. — exposing unknown historical letters as read by Hillary Clinton, Priscilla Presley, Martin Sheen, Kelsey Grammer, and others.
- **PARANORMAL** | Produced *The Real Exorcist* series pilot following Reverend Bob Larson and his team as he performed dozens of exorcisms across the country. Recently hired by Netflix to produce documentary series, *Haunted*, using recreations to bring to life paranormal stories told by actual participants.

TELEVISION PRODUCTION

Los Angeles, CA

Executive Producer / Showrunner

2003 – Present

Built a strong career in unscripted television — rising through its ranks and leading the creation of cutting-edge content in all aspects of the genre, spanning top competition, drama, travel, comedy, dating, crime, and culinary properties.

CORE COMPETENCIES

TV, FILM, & DIGITAL PRODUCTION

Production Leadership • Creative Direction • Development • Pitching & Selling • Crew Hiring & Supervision • Extensive Studio, Field, & Post Experience

BRAND & CONTENT MARKETING

Creative Ideation • Content for TV, Web, Social, Digital, & Streaming • Short & Long-Form Storytelling • Strategic Partnerships • Product Integrations

DELIVERY & PROJECT OPERATIONS

Scope & Resource Planning • Budget & Timeline Management • Process Optimization

CROSS-FUNCTIONAL LEADERSHIP

Team & Culture Building • Talent Development & Mentoring • Strategic Consulting & Guidance

KEY QUALIFICATIONS

SEASONED PRODUCER & DIRECTOR

Led the end-to-end production of numerous television & entertainment endeavors, skillfully navigating complex situations using a high degree of grace, diplomacy, and sound judgment.

DYNAMIC CREATOR & STORYTELLER

Proficient at bringing creative ideas to life — weaving strong characters, compelling storylines, and a unique aesthetic to connect deeply with audiences.

HANDS-ON PROJECT CATALYST

Big picture thinker with a strong bias for action adept at steering high-level vision while digging into the details at the project level — with a sharp focus on short & long-term goals and deadlines.

BRIDGE BUILDER

Known for maximizing resource potential, building & rallying teams, and bridging the sometimes-divergent gap between business, production, technology, and creative stakeholders.

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- **CULINARY & TRAVEL** | Brought on to run post-production for Amazon's first unscripted series, *Eat the World with Emeril Lagasse* — setting the tone & storytelling style and landing multiple awards, including Emmys for Best Culinary Program and Best Single-Camera Editing along with multiple nominations for James Beard Awards.
- **COMEDY** | Tapped by Bravo to showrun its first Spanish-speaking unscripted series, *Mexican Dynasties* — assembling a multicultural crew to capture the antics of affluent Mexico City families and receiving nods for Best Reality Show by Imagen, Realscreen, and NFTV Awards. Earlier, served as EP & Showrunner on E!'s *Eric & Jessie: Game On*, Fuse's *G-Thing*, Style's *Momster of the Bride*, and TLC's *Coach Charming*.
- **DRAMA** | Producer of MTV's first unscripted soap opera, *Laguna Beach* — bringing to life two seasons of the industry-changing series and seeding a career in docu-soaps, including *Prison Wives Club* and *13 Sons & Pregnant* for Lifetime, *Love in the City* for OWN, and *Eric & Jessie: Game On* for E!, among others.
- **COMPETITION & DATING** | Worked hand-in-hand with top showrunners, talent, and network executives to produce CBS's *Big Brother*, Fox's *Forever Eden*, VH1's *Real Chance of Love*, MTV's *The Girls of Hedsor Hall*, Lifetime's *Love for Sail*, and USA's *Temptation Island*.
- **CRIME** | Hired to help reboot A&E's most successful series of all time, *Cold Case Files* — chronicling the re-examination of long-unsolved crimes. Later, brought by TNT to run post on *Serial Predator* — documenting a woman's mission to solve five LA murders.

BRANDED & DIGITAL CONTENT PRODUCTION Los Angeles, CA

Executive Producer **2011 – Present**

Regularly tapped to create provocative, long-form content for brands — channeling expertise from the worlds of news, unscripted TV, and documentary storytelling to launch buzz-worthy shows that generate millions of views, including:

- **QATAR: HAMAD INT'L AIRPORT** | Tapped as showrunner to document the country's readiness for the 2022 World Cup — hiring & supervising six top-tier directors & production teams and partnering with officials to unlock rare, unfettered access for the documentary.
- **FORD: CITY OF TOMORROW** | Created 4K video presentation for use during Ford's CEO keynote at the Detroit Auto Show — directing crews around the world to film segments, interview subjects, and showcase the company's latest technology in multiple languages.
- **DISNEY: MARRIED ON MYSPACE** | Hired to showrun the first digital interactive docu-series following a couple as they prepare for their wedding day to promote Disney's hit movie "The Proposal" — delivering a web series that garnered 15M views, reached #5 on Mashable's Top 10 Most-Watched TV Shows, was spotlighted by *Advertising Age* for "seamless product integration," and spawned a successful network series.

NEWS PRODUCTION Los Angeles, CA

Newscast Producer / Staff Field Producer **1992 – 2001**

Entered career in the stressful, fast-paced television news world — receiving a masterclass in delivering accurate, top-notch reporting and motivating large teams of creative people to operate at peak performance under crushing deadlines at KABC and EXTRA.

NOTABLE HONORS

- Nomination | Imagen Award | 2019
- Nomination | Realscreen Award | 2019
- Nomination | NFTV Award | 2019
- Winner | Multiple Emmy Awards | 2018
- Judge | Model Hunt LA | 2018
- Public Speaker | USC School of Journalism, University of Maryland — Student Media Bootcamp | 2014
- Official Selection | Montreal Film Festival | 2008
- Nomination | Emmy Award | 1997

INDUSTRY AFFILIATIONS

Member | Television Academy

Member | WGA

TECHNICAL SKILLS

[Hands-on Proficiency] · Avid · Adobe Premiere Pro · Scriptsync · FadenIn · Writer Duet · Various Project Management Tools

LANGUAGES

[fluent] English · [fluent] Spanish

EDUCATION

UNIVERSITY OF NORTH TEXAS

Bachelor of Arts in Radio,
Television, Film, & Journalism